

**FIG. 2** 

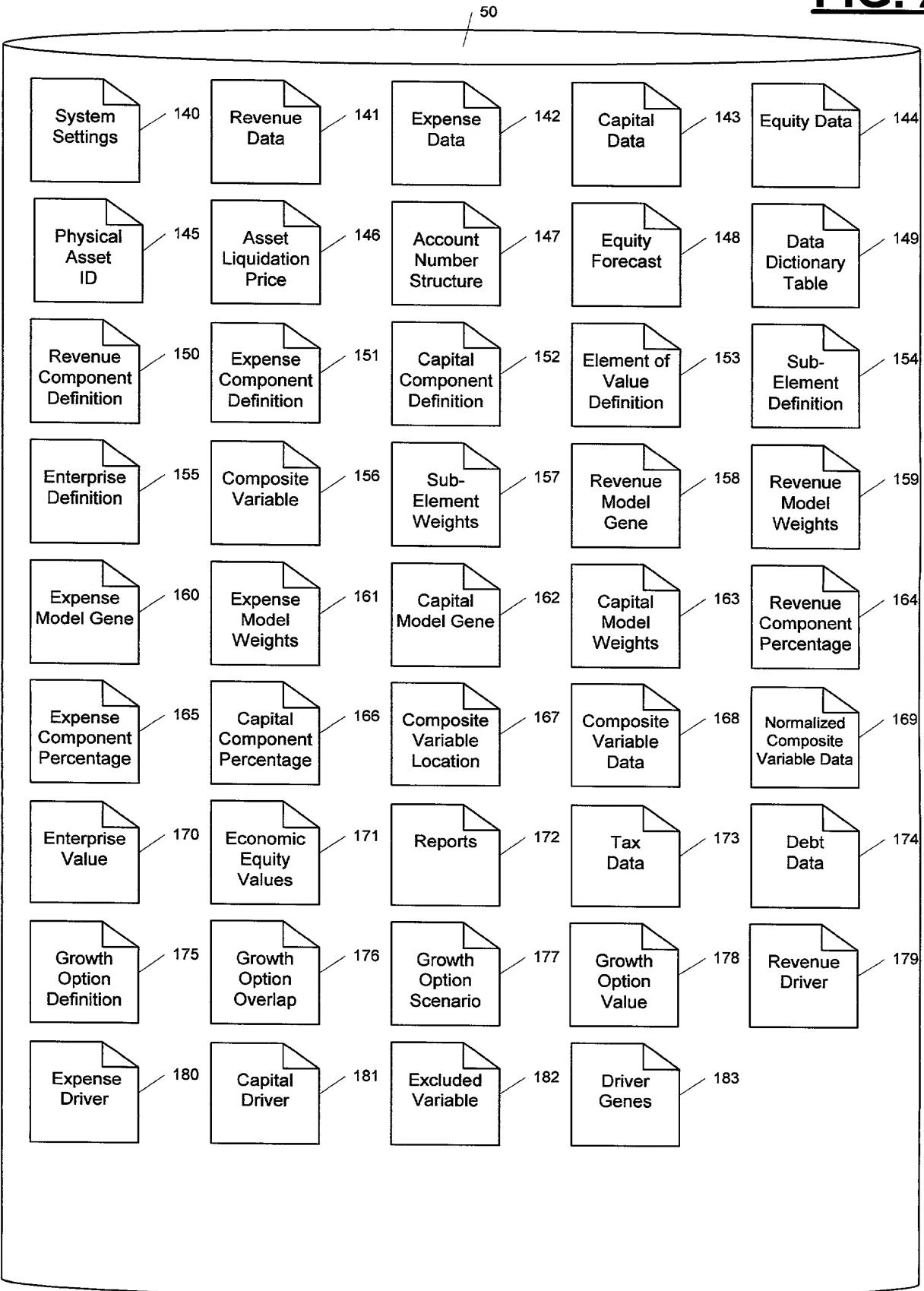


FIG. 3

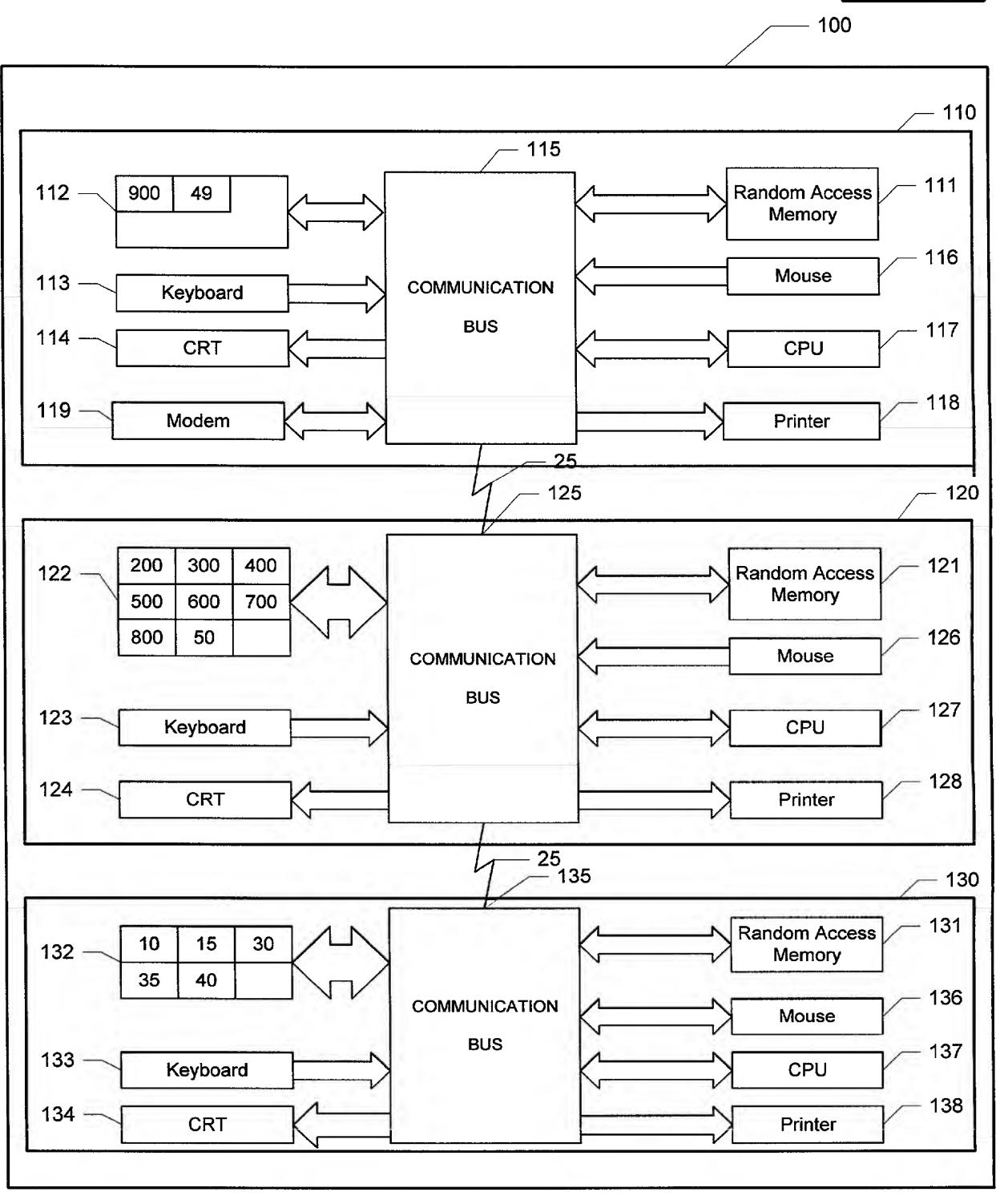
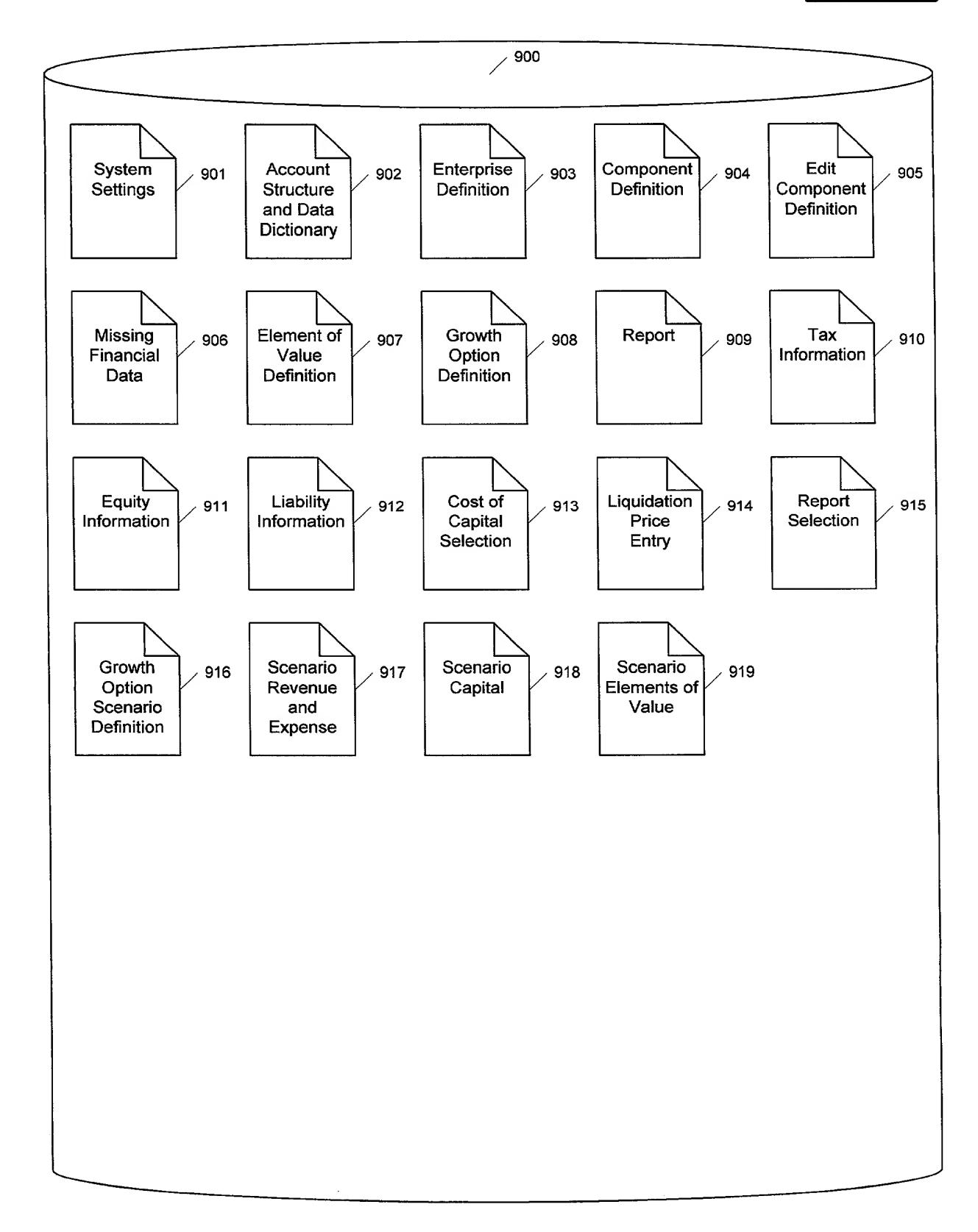
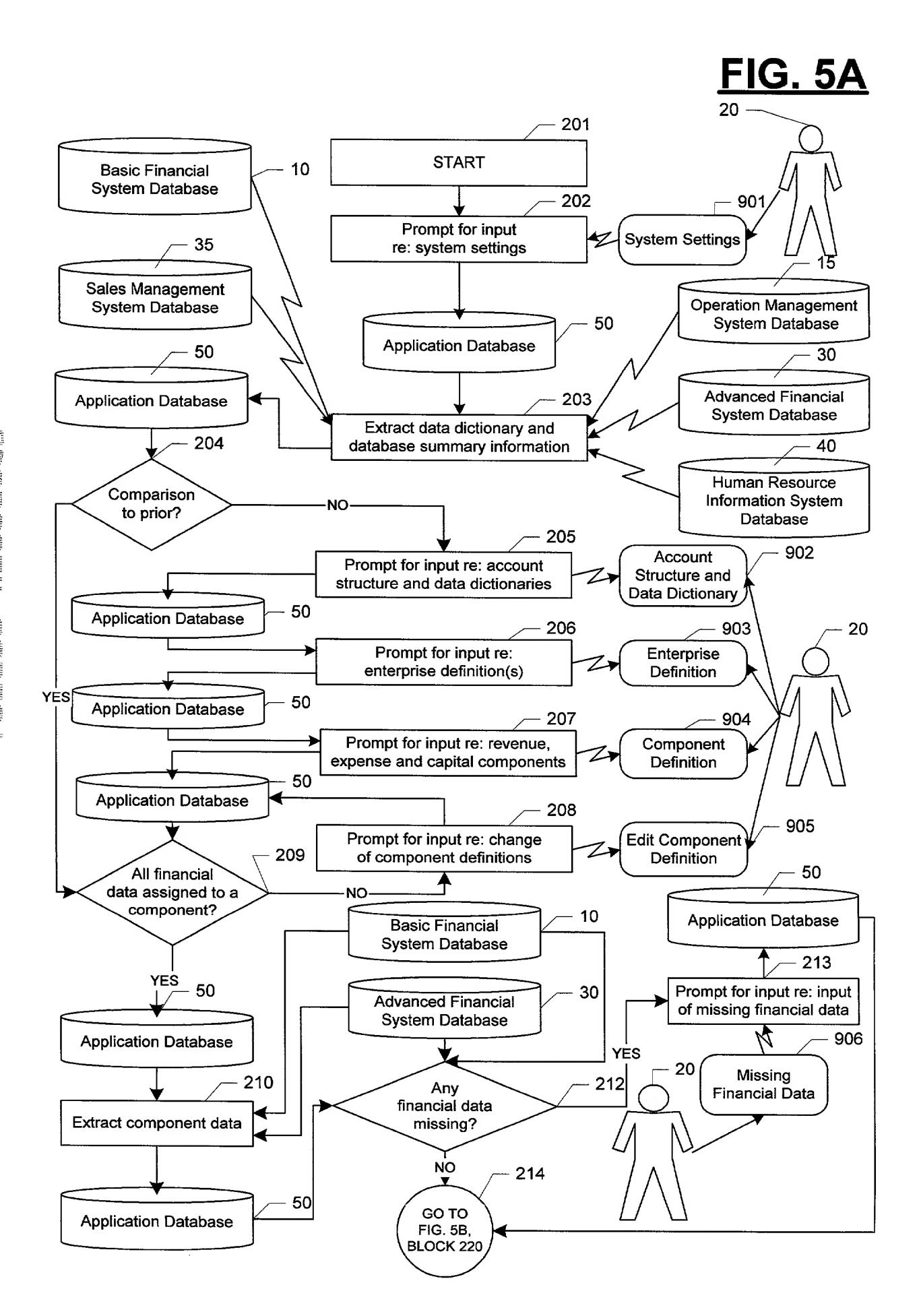
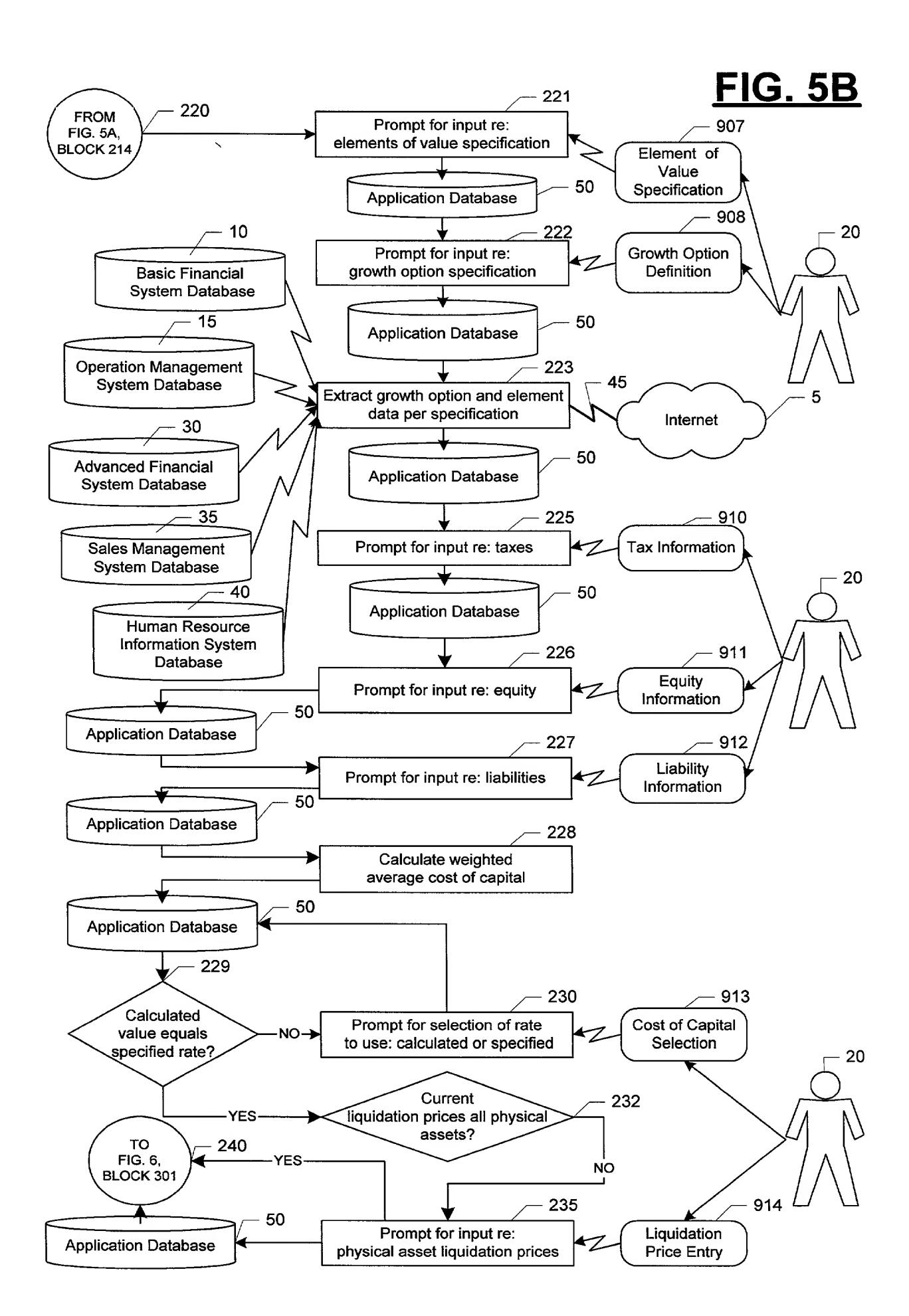
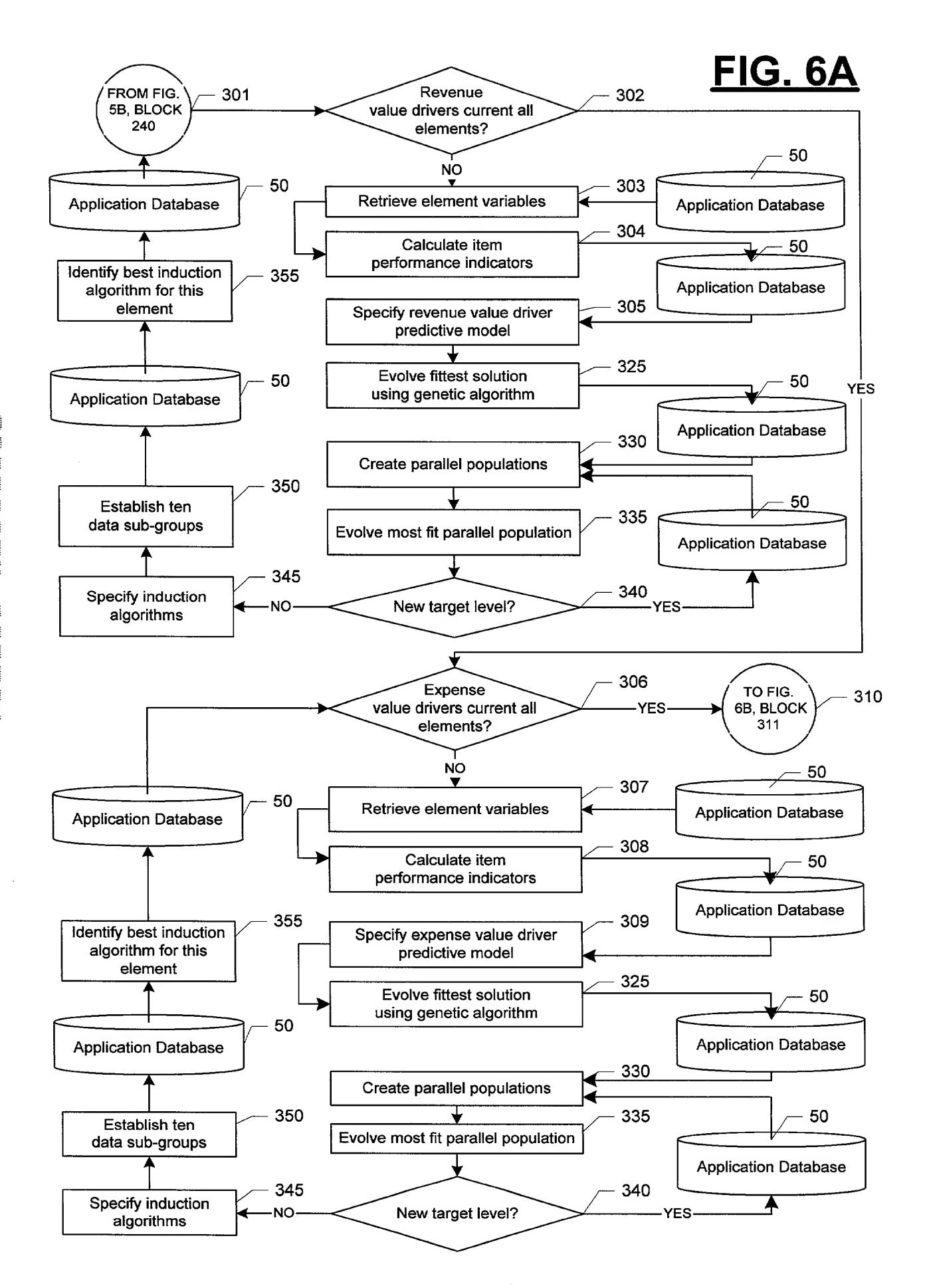


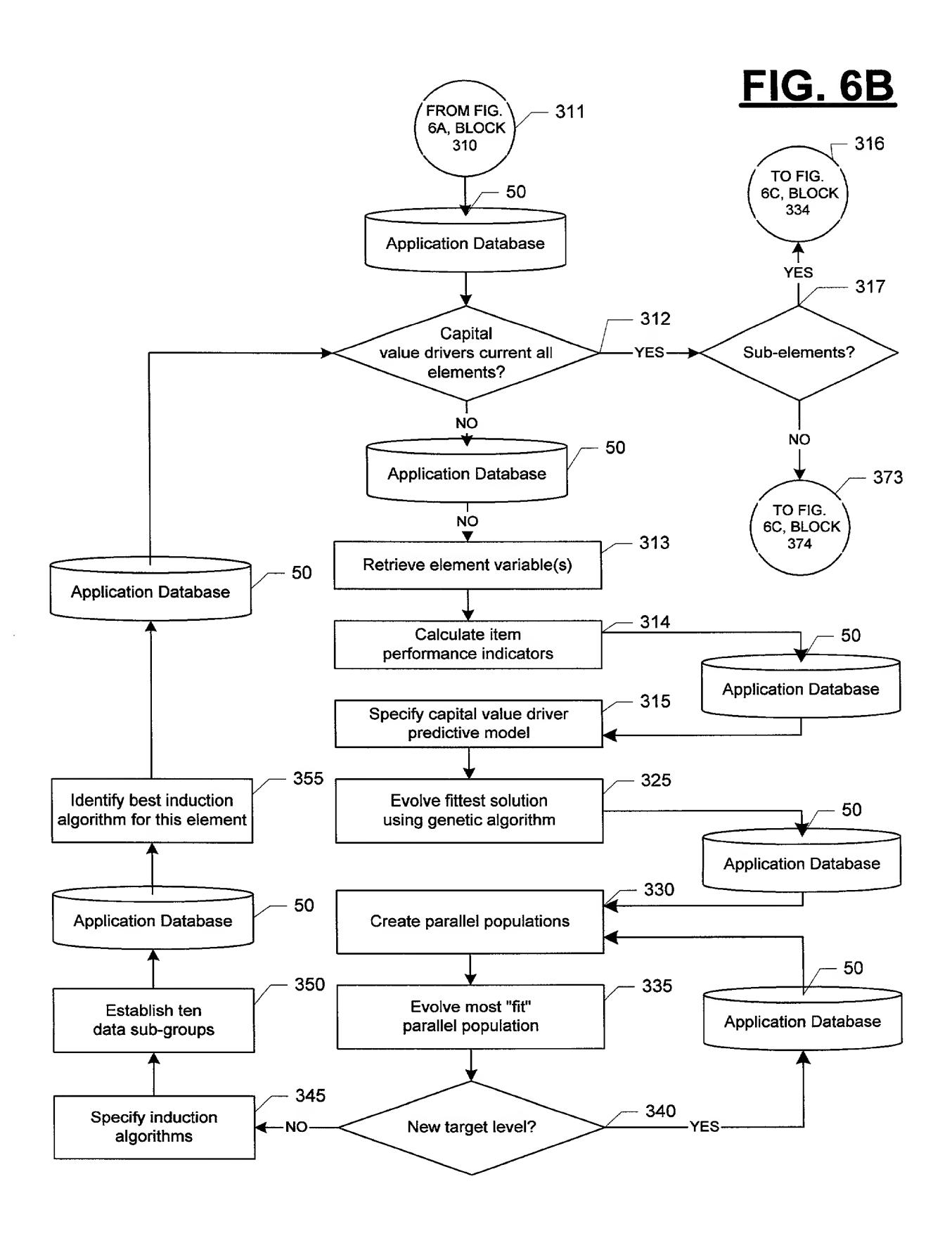
FIG. 4

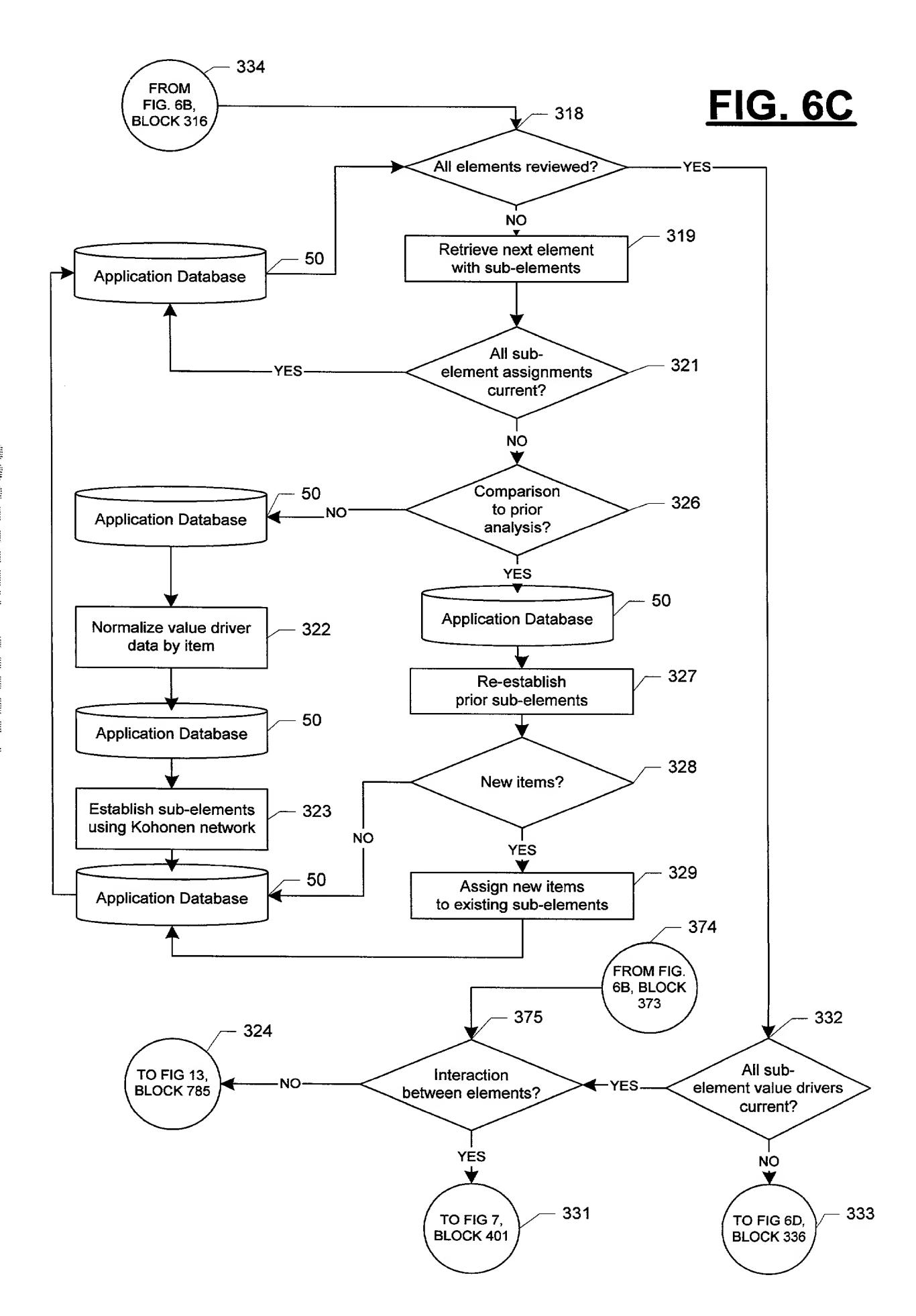


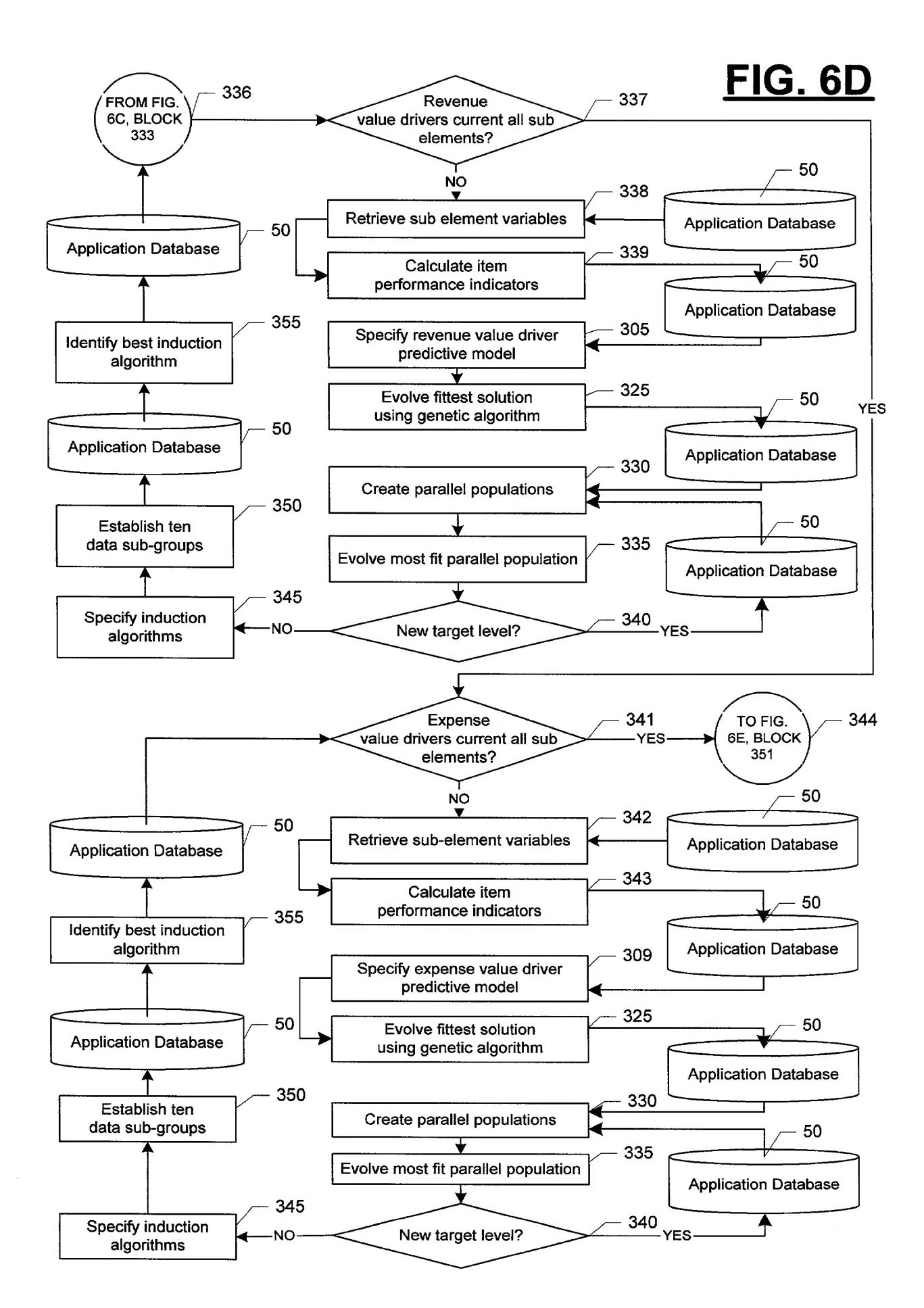




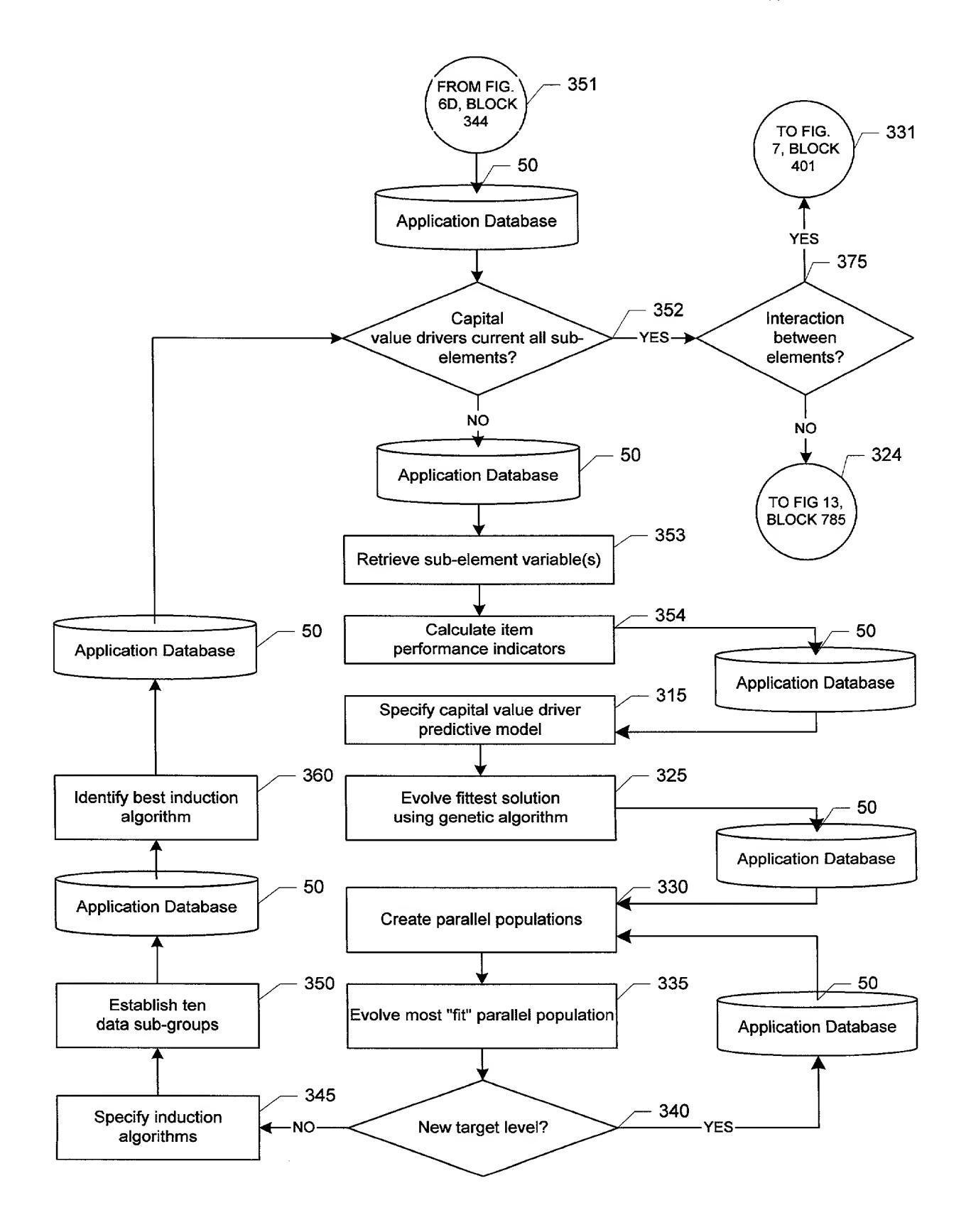


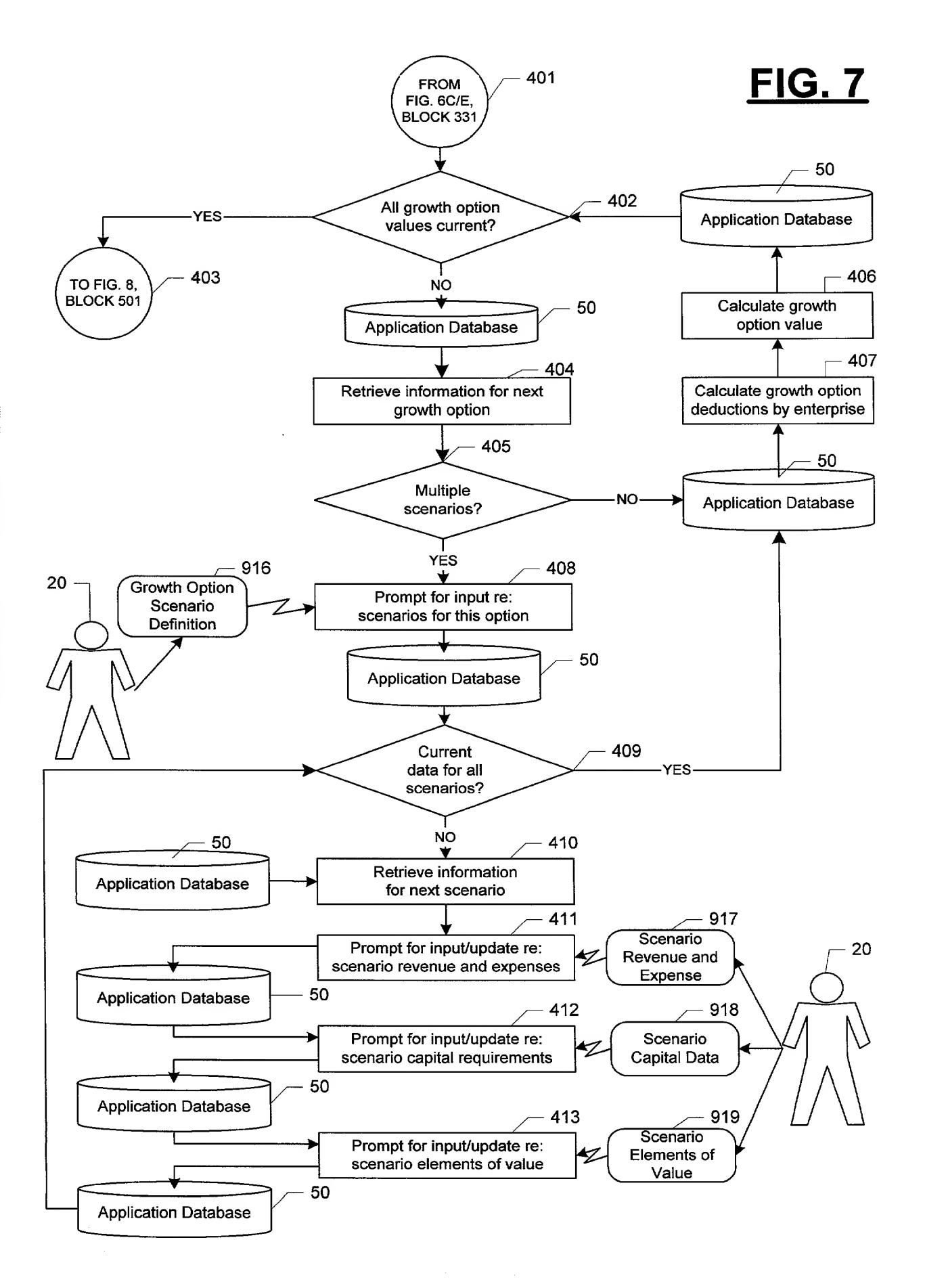


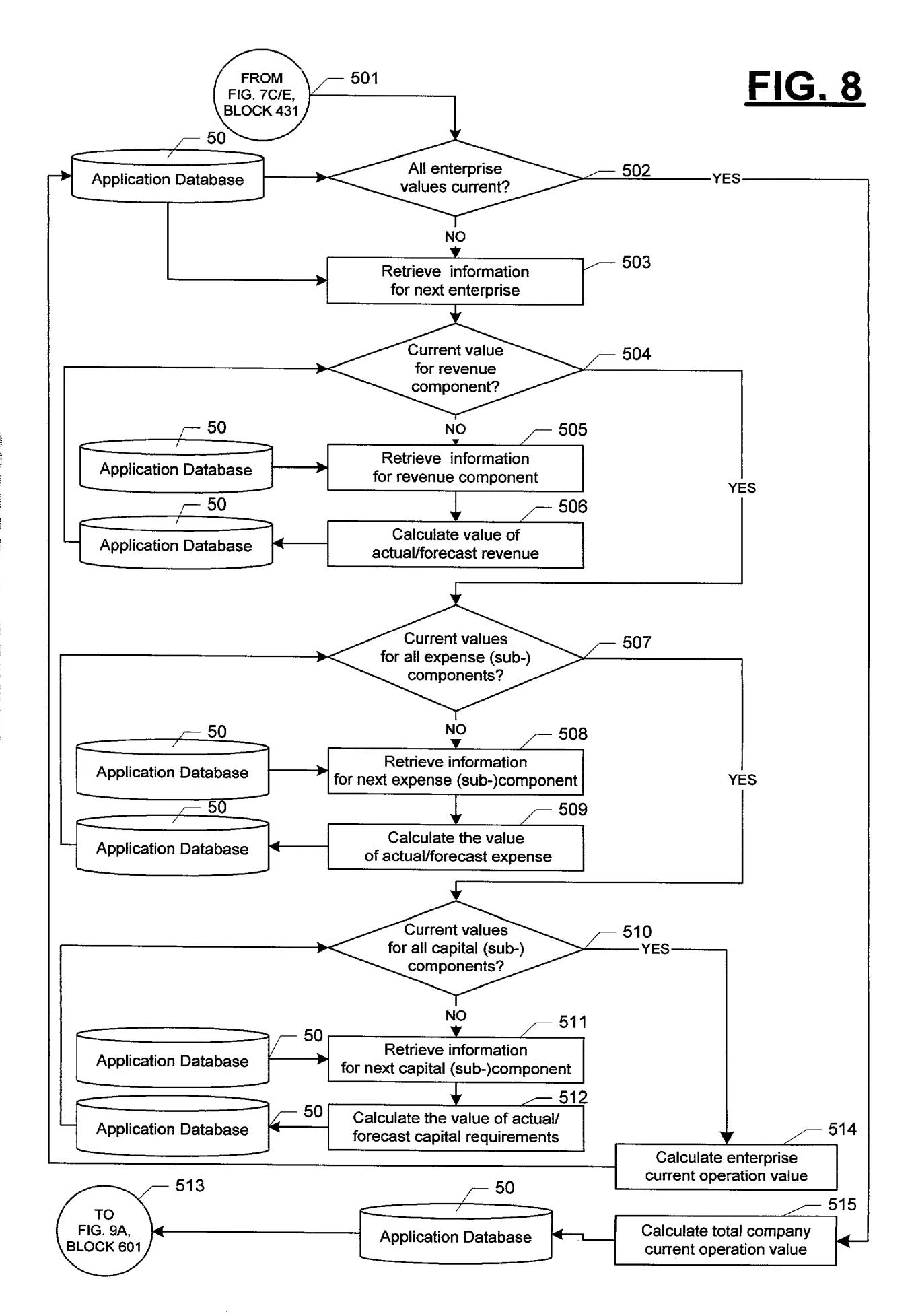




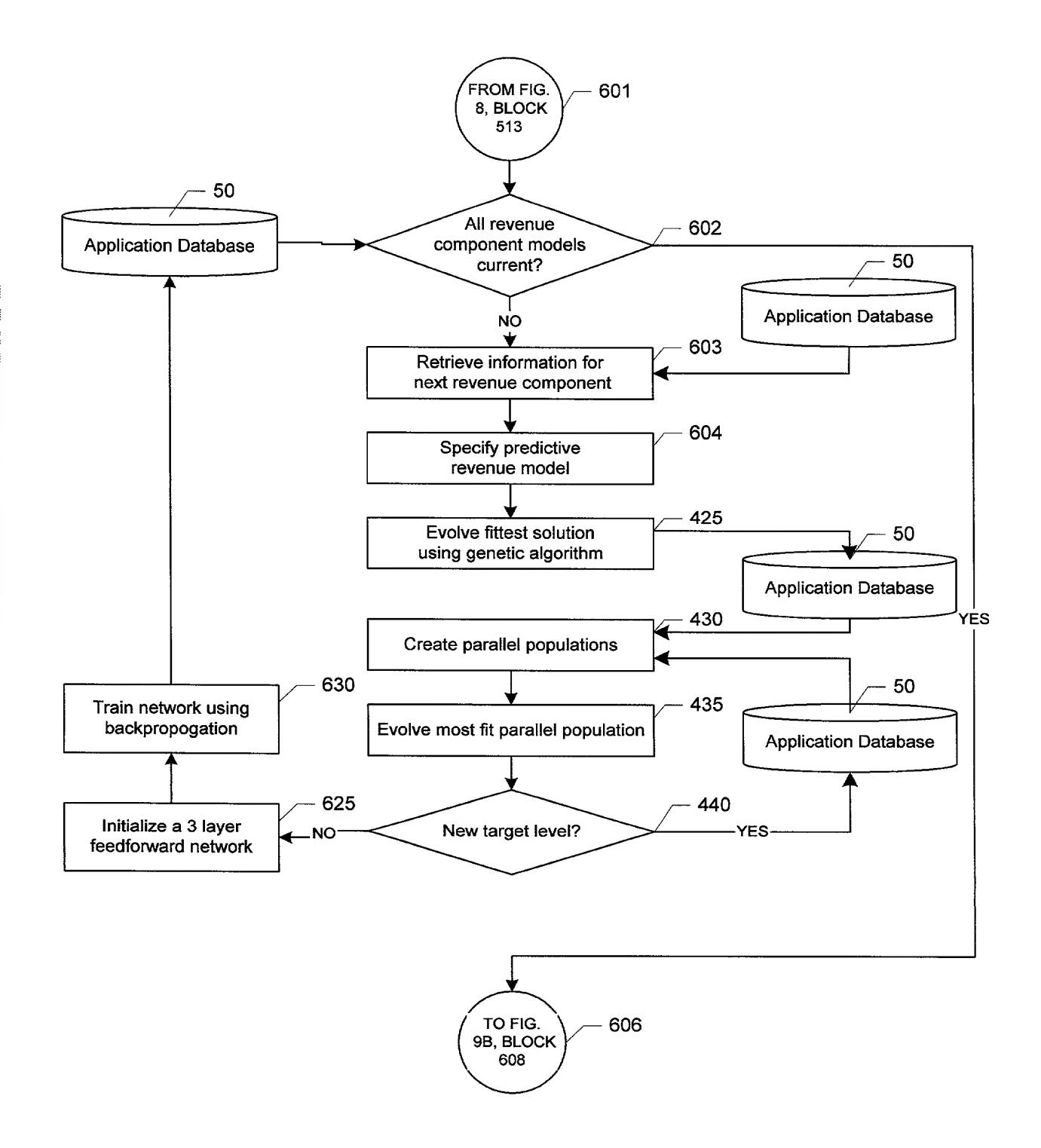
### **FIG. 6E**

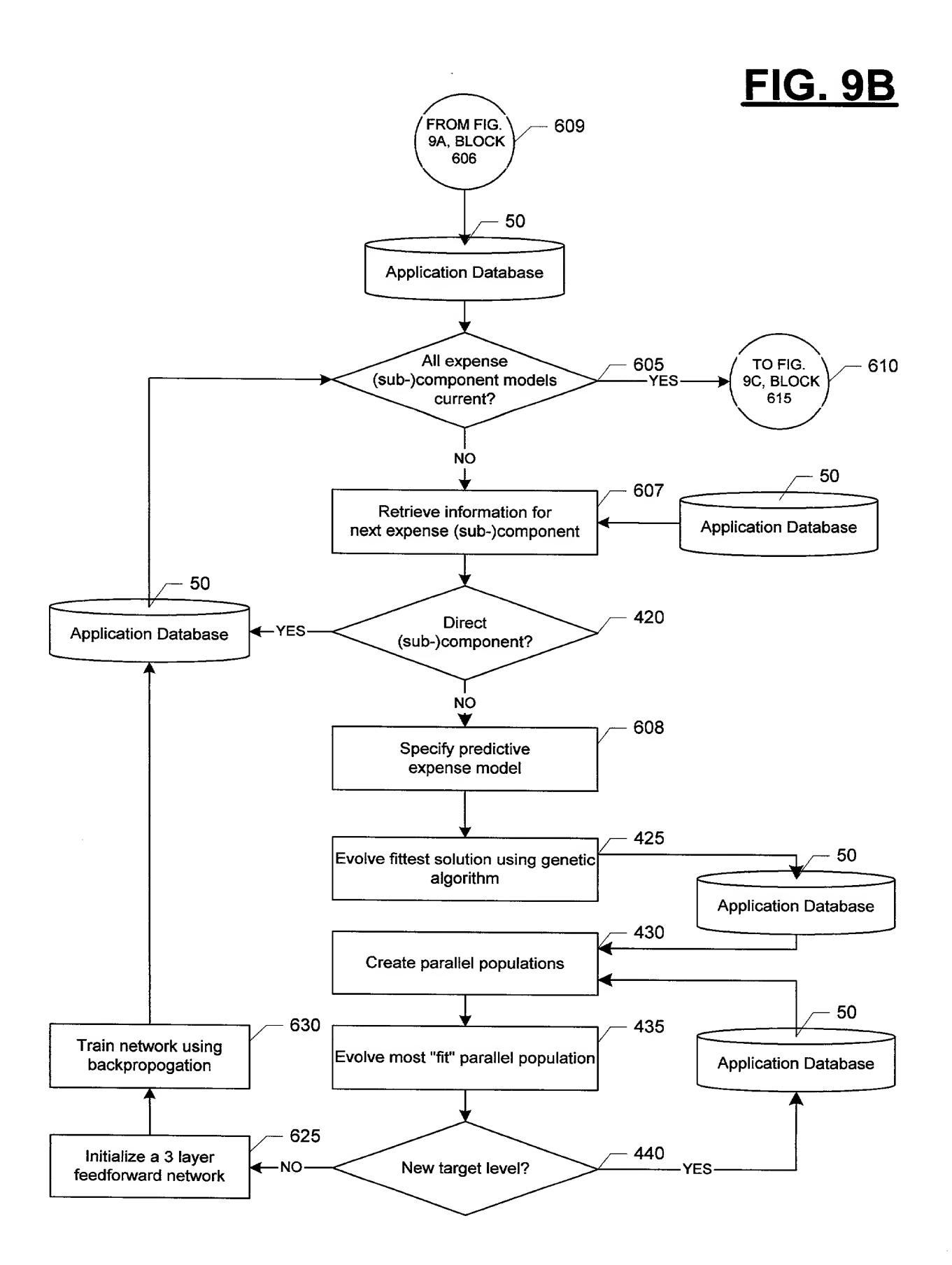






## **FIG. 9A**





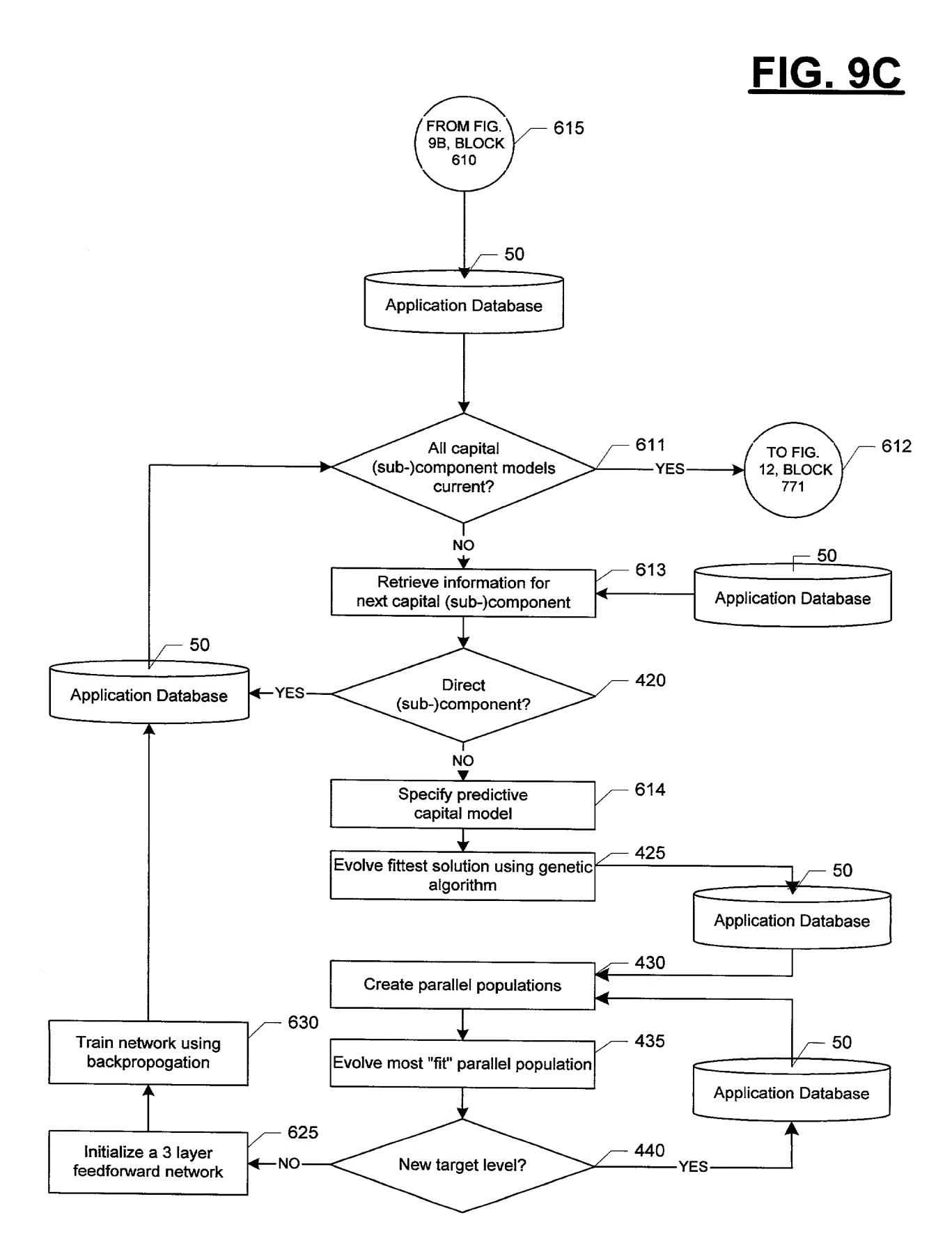


FIG. 10

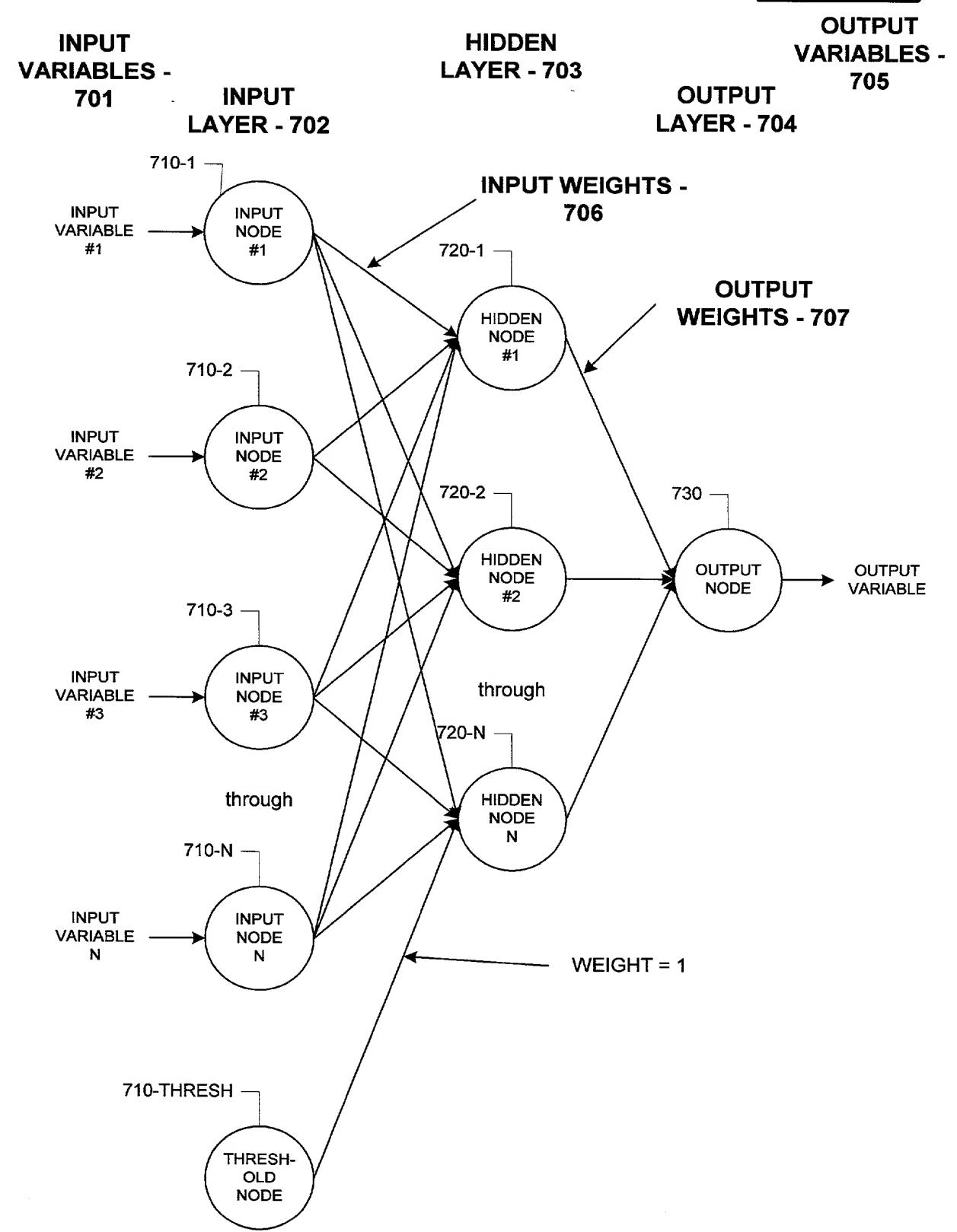
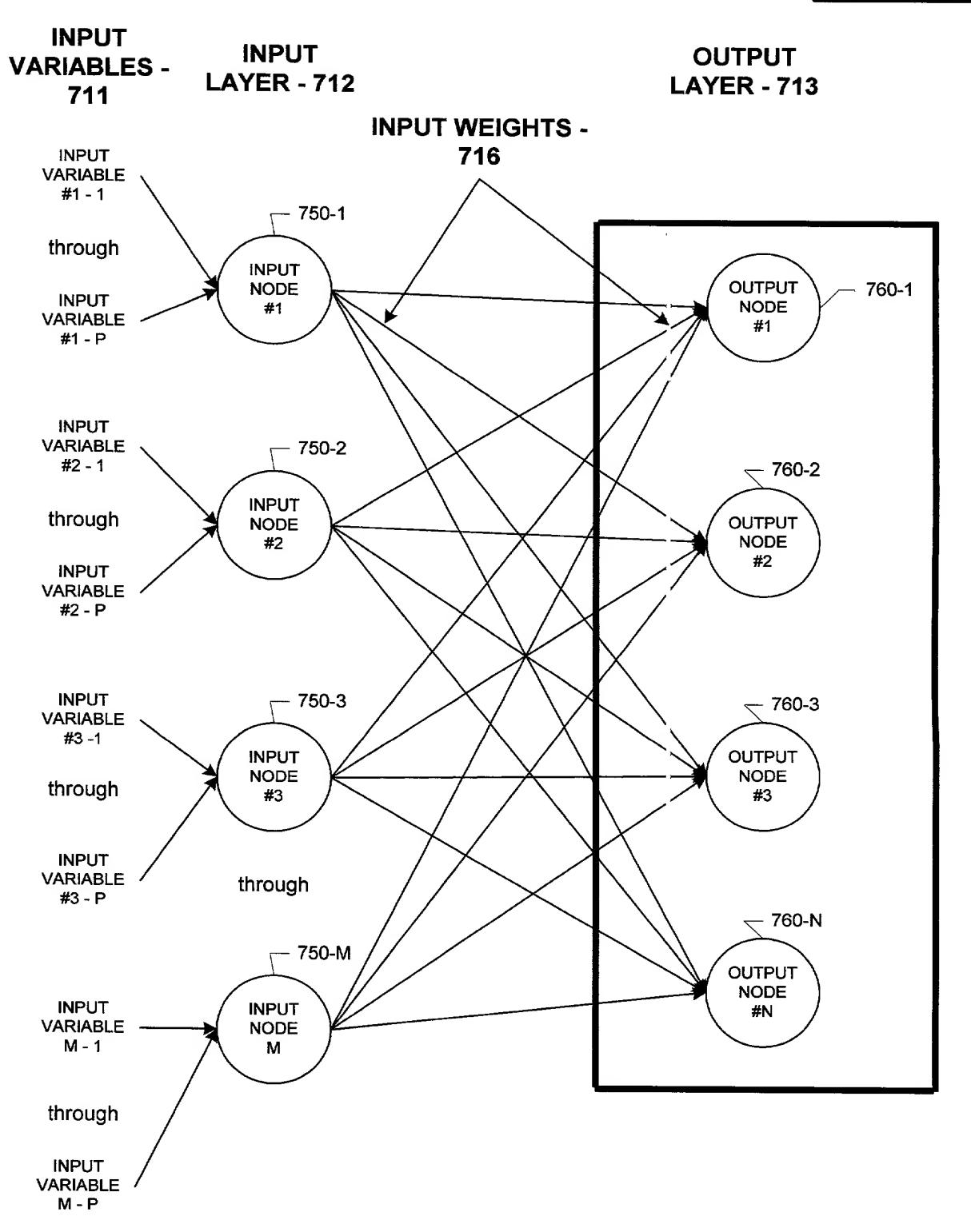
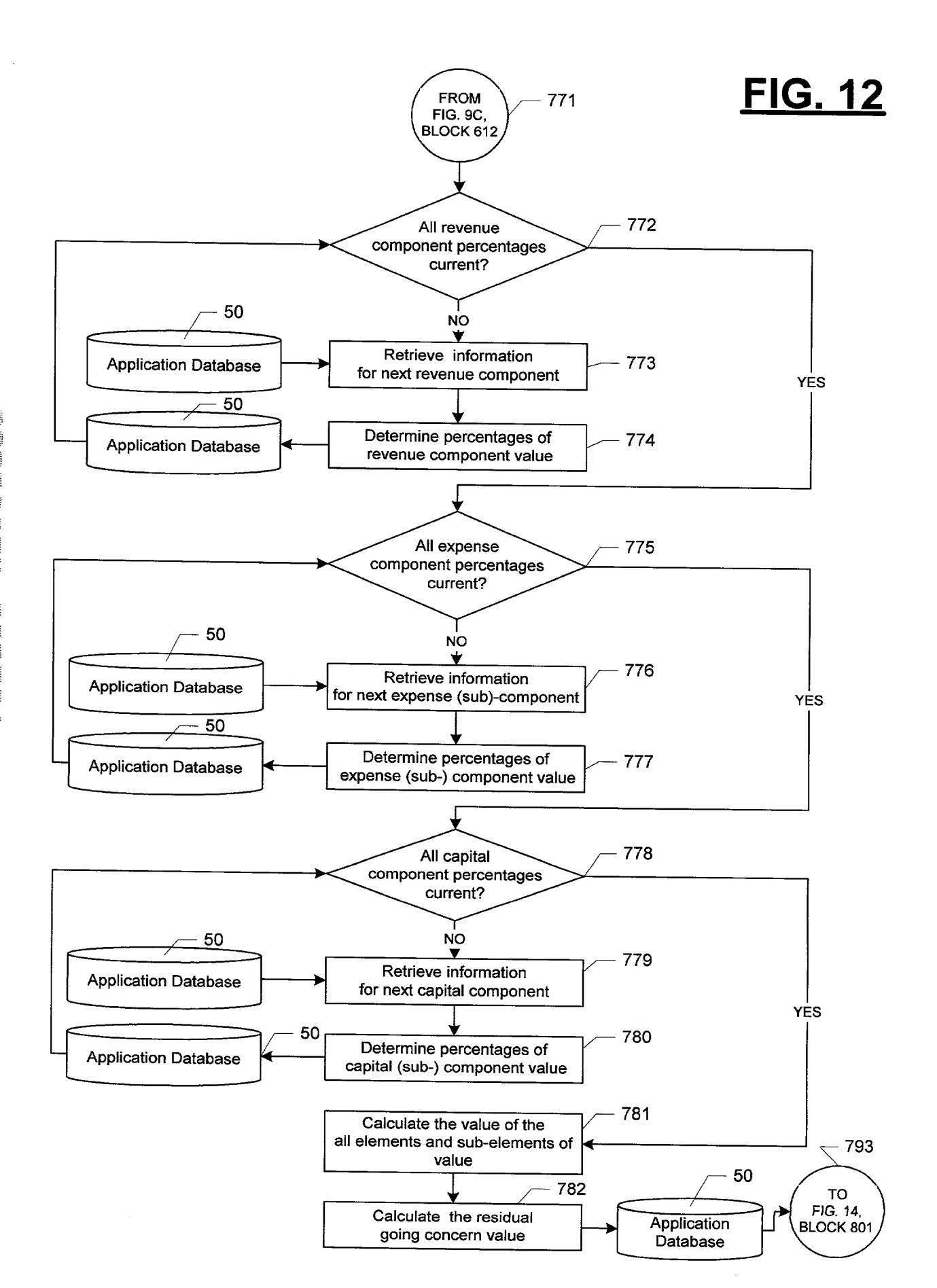
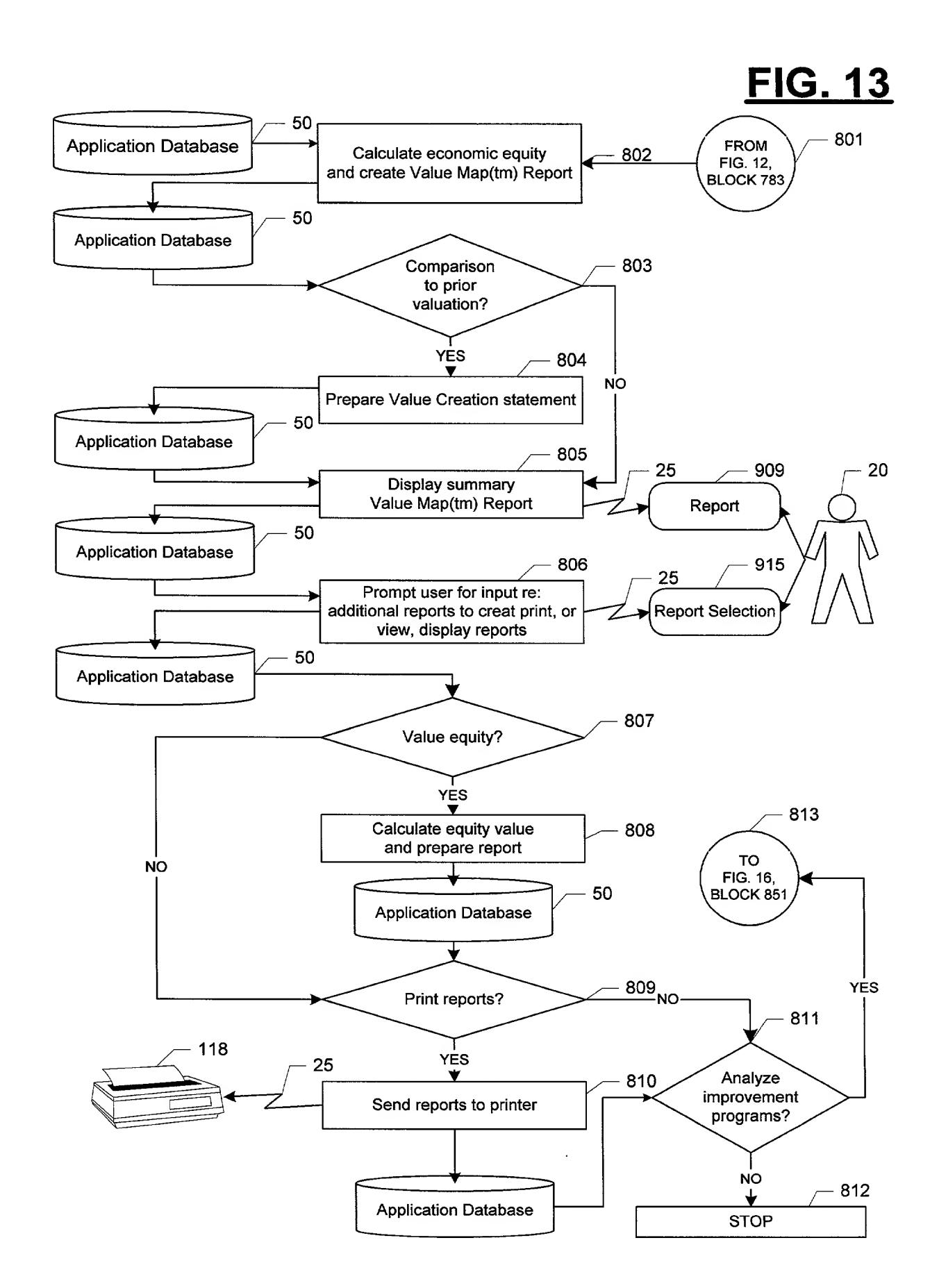


FIG. 11







# Value Map<sup>TM</sup> Report XYZ Corporation

#### FIG. 14

<u>ASSETS</u>	12/31/XXXX	12/31/XXXX
Cash and Marketable Securities:	\$7,871,230	\$15,097,057
Current Operation:		
Financial Assets		
- Accounts Receivable	\$39,881,200	\$42,234,410
- Inventory	\$19,801,140	\$21,566,540
<ul> <li>Property, Plant &amp; Equipment</li> </ul>	\$22,800,000	\$21,221,190
- Prepaid Expenses	<u>\$2,071,440</u>	<u>\$1,795,890</u>
Subtotal Financial Assets	\$92,425,010	\$101,915,087
Value Generating Assets		
- Brandnames	\$17,000,000	\$12,000,000
- Customer Base	\$62,000,000	\$49,500,000
- Employees	\$10,750,000	\$8,250,000
- Strategic Alliances	\$33,250,000	\$33,500,000
- Vendors	\$11,500,000	\$9,750,000
- General Going Concern Value	<u>\$31,250,000</u>	<u>\$31,750,000</u>
Subtotal Value Generating Assets	\$165,750,000	\$144,750,000
Subtotal Current Operation	\$258,175,010	\$246,665,087
Growth Options:		
GUI Market Option	\$12,500,000	\$10,000,000
IPX Market Option	<u>\$17,000,000</u>	<u>\$12,500,000</u>
Subtotal Growth Options	\$29,500,000	\$22,500,000
Total Assets	\$287,675,010	\$269,165,087
LIABILITIES & SHAREHOLDER EQUITY		
Liabilities:		
- Accounts Payable	\$15,895,585	\$18,879,949
- Salaries Payable	\$8,766,995	\$10,468,305
<ul> <li>Short Term Debt, Notes Payable</li> </ul>	\$20,189,900	\$11,506,130
- Taxes Payable	<u>\$12,430,120</u>	<u>\$9,099,880</u>
Subtotal Short Term Liabilities	\$57,282,600	\$49,954,264
Long Term Debt	\$17,800,000	\$20,916,650
Total Liabilities	\$75,082,600	\$70,870,914
Shareholder's Equity:		
- Stock	\$2,000,000	\$2,000,000
- Retained Earnings	\$15,342,410	\$29,044,173
- Economic Equity	<u>\$195,250,000</u>	<u>\$167,250,000</u>
Total Shareholder's Equity	\$212,592,410	\$198,294,173
Total Liabilities & Shareholder Equity	\$287,675,010	\$269,165,087

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# Statement of Change in Value XYZ Corporation January 1, 19XX to December 31, 19XX FIG. 15

Current Operation Cash Flow	\$11,214,951
Accounts Receivable Inventory Property, Plant & Equipment Prepaid Expenses Subtotal - Current Operation Asset Value Change	\$2,353,210 \$1,765,400 (\$1,578,810) (\$275,550) \$2,264,250
Brand Names Customer Base Employees Strategic Alliances Vendors General Going Concern Value Subtotal - Value Generating Asset Value Change  Total Current Operation Value Change	(\$5,000,000) (\$12,500,000) (\$2,500,000) \$250,000 (\$1,750,000) \$500,000 (\$21,000,000) (\$7,520,799)
Growth Option Cash Flow	(\$3,989,124)
GUI Market Option IPX Market Option Subtotal - Growth Option Value Change	(\$2,500,000) (\$4,500,000) (\$7,000,000)
Total Growth Option Value Change	(\$10,989,124)
Net Value Creation	(\$18,509,923)
memo: GAAP net income	\$24,770,852
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